



For Immediate Release

## SPRING'S SAKURA TO SOON BLOOM

### JAPANiCAN Reveals 15 Best Cherry Blossom Spots, New Tours

TOKYO, JAPAN – Although colder temperatures still cover most of Japan's main island of Honshu, it won't be long until Japan's famous sakura, or cherry blossoms, start to bloom. To make sure everyone is prepared for "sakura season," JTB Group company JAPANiCAN Inc. has recently delivered a list of the 15 best spots in Japan for viewing the delicate flowers, as well as 7 guided tours to popular spots in Tokyo, Kyoto, and more.

URL: [www.japanican.com/special/sakura/](http://www.japanican.com/special/sakura/) or [www.japanican.com/sakura\\_tours/](http://www.japanican.com/sakura_tours/)

The short-lived pink flowers of the cherry blossom tree have inspired Japanese for centuries to relax and celebrate life in the company of friends, family, and coworkers. This tradition has caught on across the world, as JAPANiCAN Inc. has noted a significant peak in customers accessing its site during the months of March and April. Visitors to Japan can select one of seven new guided tours in English visiting well-known cherry blossom areas, for sale on JAPANiCAN's site from 27 February 2009. Many tours approach the blossoms in unique ways, like a day trip from Tokyo that combines a stroll among the cherry blossom trees in the gardens of Odawara Castle with a chance to see the area's mounted horseback archery competition that will take place on 21 March 2009. Other options include a cruise on the Kanda River by solar powered boat and a half-day tour in western Tokyo viewing the cherry blossoms at the Edo-Tokyo Open Air Architectural Museum. Tour prices start at JPY 3,800, and the full list of tours can be found at [http://www.japanican.com/sakura\\_tours/](http://www.japanican.com/sakura_tours/)

JAPANiCAN has also published its picks for the top 15 cherry blossom sites across all of Japan. The list includes parks from Fukuoka on the southern island of Kyushu all the way north to Hokkaido's Hakodate. With location and access information, as well as peak blooming times listed, JAPANiCAN's feature should make it easy for travelers to find the perfect spot to enjoy Japan in spring. JAPANiCAN's sakura guide can be found at <http://www.japanican.com/special/sakura>.

#### About JAPANiCAN

**JAPANiCAN.com** is an online hotel and tour reservation site providing visitors to Japan access to Japan's No. 1 travel company, the JTB Group. JAPANiCAN aims to support all visitors to Japan and all those who love Japan's culture. –END–