



# JAPANiCAN.com

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FOR IMMEDIATE RELEASE

## FALLING PRICES IN THE LAND OF THE RISING YEN JAPANiCAN makes Budget Travel Possible with 55% cuts

From 3 December 2008, in order to help holidaymakers feeling the exchange rate pinch get the most for their dollar, pound and euro, JAPANiCAN—JTB's hotel, ryokan & Sunrise Tours booking site for overseas guests—has cut up to **55%** off the regular price of top hotels in Tokyo and Osaka, with more to come.

Between now and March, coinciding with Yokoso! Japan Weeks 2009, travelers coming to Japan will enjoy deep discounts on some of the top name hotels in Tokyo, including the ever-popular Keio Plaza Hotel in Shinjuku and the famous Imperial Hotel in Ginza, as well as the stylish Hyatt Regency in Osaka.

The so-called **Yen-Buster Campaign** has been designed to help visitors to Japan make real savings, without compromising on quality. By selecting only renowned hotels in popular areas for special cuts, JAPANiCAN hopes to allow all visitors to experience the best that Japan has to offer, at an affordable price.

Further details and the full lineup of offers can be found at:

[http://article.japanican.com/en/articles/japanican\\_special\\_yen\\_buster.html](http://article.japanican.com/en/articles/japanican_special_yen_buster.html)

### About JAPANiCAN

**JAPANiCAN.com** is an online hotel and tour reservation site providing visitors to Japan with all the resources of Japan's No. 1 travel company, the JTB Group. JAPANiCAN aims to be a valuable resource for all visitors to Japan, as well as all those who love Japanese culture.

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