



**“JAPANiCAN.com”,
Info/Travel Website for Individual Foreign Travelers
Newly Launched by JTB GMT & i.JTB**

**Interactive travel resources & services in English, Korean and Chinese,
extending the best hospitality to all visitors**

JTB Global Marketing & Travel Inc. (GMT) and i.JTB Corp. are proud to announce the launch of its multilingual information & travel web site “JAPANiCAN” on April 18th, 2007. The concept of the site is to “extend the best hospitality by effectively addressing the demands of foreign travelers visiting Japan.”

The new web site is a comprehensive travel destination guide, cross-cultural communication hub, and an online travel agent providing high quality products, information and advice. The service will initially start in English, with Korean and Chinese services scheduled to commence in July.

Aiming at a growing international travel market, JAPANiCAN offers:

- Online reservation service for 1,226 selected hotels and *ryokans* (Japanese inns)
- Online booking for 100 programs provided by the renowned “SUNRISE TOURS**”
- 4,500 useful travel directories that include local attractions and cross-cultural experiences
- “J-Wise”, an interactive page for members to share their own recommendations, reviews, experiences and travel tips**.
- Mail magazine delivery service for members (from July).
- “Japan in Motion”, video delivery in cooperation with Hiroshima Television

In the near future, we plan to introduce even more services such as multilingual guides and drivers, cultural experience programs, airline booking and ticketing, and other unprecedented travel support, in order to capture the market in the age of Web 2.0.

As group companies of JTB Inc, the largest travel agency in the Asia Pacific region, JTB GMT has

over 90 years of experience in the inbound travel industry, while i.JTB (established in 2004) is the group's fast-growing e-commerce company.

Backed by the expertise, accumulated know-how and hospitality based on years of experience and leading-edge technology of online commerce these two companies provide, JAPANiCAN aims to become the leading customer oriented inbound portal site and gateway to Japan.

*SUNRISE TOURS: http://www.jtbgmt.com/sunrisetour/index_j.html

**Interactive communication service for members is scheduled to start in September



URL: www.japanican.com

Service Starts: April 18, 2007 (Beta version for test running)

Grand Opening: End of June, 2007

What is JAPANiCAN?

a site that assists independent travelers to Japan.

a site that meets the requirements of people looking for information on Japan.

a site where people who love Japan can get together.

JAPANiCAN represents our aspiration

“JAPAN” is our country and your destination.

“I” stands for “I,” “Eye” & “Information.”

“CAN” symbolizes “unlimited potential.”

We hope our users will make Japan their next destination and become interested in our culture through JAPANiCAN. Come visit our beautiful country!